

Activity Sheet 2: Plan and write a persuasive newspaper article

Once you have chosen an important issue you want to write about (e.g. bullying, climate change), record your initial ideas using bullet points on the planning template below. Then write your article in full sentences on the newspaper template. Try to use the word bank to include persuasive language so that you can convince your readers to help you change the world!

Headline (grab the reader's attention – you may want to use alliteration):

Orientation (summarise your argument – the most important thing you want to say):

Paragraph 1 (introduce your argument – try to start with a rhetorical question):

Paragraph 2 (expand your argument – include statistics, anecdotes and expert opinions):

Paragraph 3 (conclude your argument – use personal pronouns to explain what to do next):

Persuasive Word Bank

I think/believe/am convinced that...

We should/must/ have to....

Firstly/Secondly/thirdly...

Also/ In addition...

Moreover/ Furthermore...

It is certain/ undeniable that...

For example,/ instance, ...

In support of this, ...

Very/ extremely/ incredibly

As a result, / This will cause...

For these reasons, ...

As you can see, ...

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